

# MONTY SHANE JOHNSON

GRAPHIC DESIGN • PHOTOGRAPHY

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MONTYSHANE.COM

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## ACADEMIC

### UNIVERSITY OF MEMPHIS 1999 - 2003

Bachelors of Fine Arts - Graphic Design  
Minor in Photography

### DESIGN 500

#### MUSEUM AND EXHIBIT DESIGN 2010 - 2016

##### GRAPHIC DESIGN/PROJECT MANAGER/CURATORIAL SERVICES/PHOTOGRAPHY

Responsibilities included conceptualization and implementation of informational panels for museum exhibits, signage, architectural renderings, presentations and curatorial artifact archiving. Also, provided technical and administrative support and developed online presence.

##### Clients include:

American Contract Bridge League Museum	Juvenile Court of Memphis Museum
Blues Hall of Fame Museum	St. Jude Children's Research Hospital
Elvis Presley Birthplace Museum	St. Mary's Episcopal Cathedral
Fire Museum of Memphis	Tunica County CVB
Gateway to the Blues Museum	Tunica River Park Museum

### VICTORIAN VILLAGE

#### NON-PROFIT COMMUNITY DEVELOPMENT CORPORATION 2010 - 2016

##### GRAPHIC DESIGN/MEMBERSHIP COORDINATION/PHOTOGRAPHY/HISTORIC PRESERVATION

Responsibilities included designing digital and print campaigns for brochures, membership drives, newsletters, fundraising events, annual reports, neighborhood graphics, and conceptual renderings. Also, provided technical and administrative support, maintained membership databases and developed online presence.

## EXPERIENCE

### MONTYSHANE GALLERY

#### ART GALLERY AND EXHIBIT SPACE 2005 - 2007

##### OWNER/MANAGER/CURATOR

Managed, marketed and curated various exhibitions.

### MONTYSHANE DESIGN

#### FREELANCE GRAPHIC DESIGN AND PHOTOGRAPHY 2003 - PRESENT

Completed numerous projects including; logo design, package design, branding guidelines, illustration, photography, brochures, website design and copywriting.

##### Clients include:

AIA Memphis	Design 500	Lokion Interactive
Archer Record	French Fort Development	Memphis Heritage
Chooch Pickard, City Council	GWIG Interactive	Ray Rico Design
CM Design	JMGR Architects	STAX Museum
Court Square Center	Like the Dickens Caroling	West Tennessee Eye

## TECHNICAL

### MAC AND PC OPERATING SYSTEMS

Adobe CS Illustrator, Photoshop, Acrobat, Dreamweaver, InDesign, Microsoft Office, Wordpress